

# Tidewater Striders Board of Directors

## Meeting Minutes

Date: September 9th, 2019

**Call to Order:** The meeting was called to order by President Steve Shapiro at exactly 6:45 pm

Location:  Running Etc.- Regency Hilltop Shopping Center, Virginia Beach  
 Running Etc.- 1707 Colley Ave, Norfolk

The following Board members were in attendance:

Steve Shapiro       Marie Price       Randy Cook       Stacin Martin  
 Jim Martin       Drew Midland       Tim Robinson       Dan Edwards  
 Scott Ward       Thomas Hicks       Tim Westfall       William Tallent.

Guests: Jean Phelan and Bunny May

**President's Report: (Steve Shapiro):** Steve opened the meeting by announcing he suffered a broken ankle and recently had surgery. He was not planning on attending tonight, but thanks to Jean Phelan who was kind enough to give him a lift, he was able to attend, however not prepared with a formal report. He did mention that the Strider 10-miler appears to have went very well along with the Rock-N-Roll Expo.

**Vice President's Report: (Randy Cook)**

**Treasurer's Report: (Tim Robinson)** – Tim produced the latest financials and mentioned there was nothing unusual to report. All the scholarship money was sent out and credited to everyone's accounts.

**Committee Reports:**

**Advisory:** (Sam Wittenberg)

**Audit:** (Scott Ward)

**Awards:** (Marie Price) -

**Banquet: (Randy Cook)** – Clif Blaisdell (<http://www.clifblaisdellphotography.com/>) agreed to be the photographer at the Striders Awards banquet this year. He would like to know if he could receive complimentary entry for he and his wife (LeAnne) and Randy had no issue with this. Randy will put together the banquet budget and send to Treasurer Tim Robinson in November. Tim Westfall came up with a fun idea of everyone arriving with their favorite race medal(s) around their necks.

**Budget: (Tim Robinson)** – Tim mentioned he may have some difficulty coming up with a Budget now that Rick is retiring.

**Constitution & Bylaws: (Randy Cook)**

**Elections: (Lori Sherwood)** – Marie Price reiterated that we will be using Social Media to solicit new board members for the upcoming elections.

**Grand Prix: (Stacin Martin)** – The Grand Prix results are all updated with the exception of the volunteer points.

**Grand Prix Multi-Sport/Triathlon: (Lisa Armistead)**

**Grand Prix Walking /Walking: (Bunny May)** – Bunny announced that the Lee's Friends- Walk on the Wild Side 5k at the Norfolk Zoo will not be held this year. They held a fundraiser auction earlier in the year and decided not to have the race. She is dropping the race from the grand prix schedule altogether.

**Grand Prix Youth / Youth Program: (Steve Sheppard/Angelo Celesia)** –

- The Youth program began its Fall season September 5<sup>th</sup> for all cities. There still may be a need for more assistant coach volunteers for the Mt Trashmore.
- Dan mentioned that they have between 150 and 200 runners signed up for the free race later this month, so they may need even more volunteers to help out with that endeavor.

**Hall of Fame: (Bee McLeod)** – Need all Hall of Fame nominations in by December 1<sup>st</sup>.

**History: (Randy Cook)** – With an outstanding diligent effort, Randy Cook was able to successfully obtain the 1979 ECOS Turkey Trot results from Rick Thompson's daughter. Unfortunately, only the men's category was saved in Rick's scrapbook along with the race flyer. Back then, the entrance fee was only \$5 and instead of a t-shirt, you received an iron-on decal. The race director's telephone number was also listed on the flyer, so Randy took a shot to see if he could get the women's results, but when he called the phone number, it was a funeral home. It was a Dead end.

Dan Edwards mentioned that the three boxes of archives in the storage unit will be moved to the back of his attic to free up valuable space. Randy said he would take the boxes the next time he sees Dan.

**Marketplace: (William Tallent)** – Steve Shapiro thanked Thomas Hicks for stepping up and coordinating the Rock-N-Roll Expo booth. Tom mentioned sales at the Expo went very well, more so on Friday than Saturday but quite a few singlets and hats were sold. They put out a lot of information about the upcoming fall races and handed out membership cards. Though the Striders did not purchase a booth with power this year, it was recommended that we do so next year and bring a laptop so potential members can sign up right there at the Expo and we can also display videos/photos of our more recent races to help promote the club further. Dan says he has the club's Samsung tablet if anyone wants to take a look at it.

**Media: (Jean Phelan- RunDown & Face Book / Jim Martin- Twitter & Instagram):** - Jim Martin created and submitted the \$100 ad celebrating David McDonald's induction into the Pennsylvania Hall of Fame.

**Membership: (Bob Brunner)** - Tidewater Strider Membership ended August with 1794-members, down from 1841-members a month earlier, but 100 more (1694) than 1-year ago. There were 45-transactions involving 81-members in August.

**Nominations: (Rich Hildreth / Jean Phelan)** – Please let Rich and Jean know if you plan to run or know of anyone who would like to run for a board member position.

**Policies and Procedures: (Randy Cook)** – All the latest changes to policies and procedures have been updated and published on the web site.

**Programs: (Drew Midland)** – Steve Shapiro mentioned that a local orthopedist practice would like to come out and talk to members, so he'll let Drew know.

**Race: (Dan Edwards/Thomas Hicks/Rick Brown)** –

- We have a contract race, the CHAS foundation 5k, coming up September 28<sup>th</sup> and will be held in Suffolk. Strider member, Mark Lawson is the race director so come out and participate or lend your support.
- The Strider timed the Catholic Cross country meet last week and will begin the Beach district meets over the next 5-6 weeks at Kellam High school. Dan thanked Tim Robinson and Thomas Hicks for volunteering to assist with the events.
- There is also one October contract race: Driver Days Strongwill Charity Run in Suffolk
- This year's Turkey Trot Door Hanger event will be held Sunday October 20<sup>th</sup>. If you have a couple of hours in your schedule come on out to the Mt Trashmore YMCA at 1pm
- The Tidewater Striders Cross Country Classic is October 12th. Race director Thomas Hicks said there is currently only 60+ participants signed up for the race, but he predicts a good turnout especially since this is now a youth grand prix event. He said the shirt order will be placed Oct 23<sup>rd</sup> and Medals will be ordered soon after. Thomas expressed the need for volunteers at packet pick-ups and possibly some course marshals.
- Stacin Martin mentioned he is going to start looking at the 50k after mid-October. Bryan Wilson will "likely" be taking over as race director in 2020 and Stacin will begin teaching him the ropes.

- Distance series – Dates have been selected and volunteers are already stepping up.
- Resolution Race directors are considering moving the race to the oceanfront and asking Smartmouth to host the after-race party. Dan said keep an eye on permit deadlines especially at the beach.
- Selecting the ERR is not going to work for the Richmond Runners Invitation. Perhaps the Distance Series 10-Miler or 15-Miler in Hampton. Whichever one we choose, we'll need to get the course certified.

**Scholarship/Campership: (Dan Edwards / Jim Dare)** – Tim Robinson stated he sent out all the scholarship checks to each recipient.

**Teams: (Thomas Hicks)** – The Striders Cross Country Classic will be having men and women teams of seven runners (first five score) for the race. Endeavor has a team. Tom is looking for more runners for the Striders team.

Thomas talked to Ryan Conrad about the Norfolk ½ marathon and the Striders are in with a team. If you want to join the team, simply sign up online and select the Striders team. For this race, the top three men and women score for the 5k or ½ Marathon. The race will be held November 24<sup>th</sup> and the winning team receives a trophy and a hosted party by J&A.

J&A is also going to honor a running club with a Community Award. They will identify a club that has the most significant impact in the community based on any project submitted. Before November 1<sup>st</sup>, we have to plan out and perform a project so we can submit as our nomination. One suggestion was to see if we can do a project for First Landing state park since it was fairly battered during the recent storm that passed through the area.

**Volunteer: (Marie Price)** – Jim Martin requested the list of volunteers for the Mel Williams 5k so that they can be published on the website. Stacin Martin will send him a copy of the handwritten list of names.

Marie is working on the list of invitees for the Volunteer party.

**Website: (Jim Martin)**

- Added... Driver Days Strong Will 5k, Crusader 5k, Ability Center 5k, RUN for the Toilets 5k/8miler and all the Winter Series races to Striders Race Schedule page. Also added several more "OTHER AREA" races to site.
- Updated and posted the NEW Policy & Procedures/Addendums document on the website.

## Old Business:

- Thomas Hicks announced that the Trucker hats for race directors are in and distributed them before the meeting. He will also order some blue shirts with the Striders log on it to go with the hats. This will help members identify with assigned race officials at future events. Bunny May would also like some shirts ordered that identify WALKER officials. After much discussion, it was determined that adding an extra stencil on the shirt sleeve that says “Walker” would work fine. The same could be done for the Board Member shirts as well.

## New Business:

- In the Striders’ bylaws it is stated that persons who are 75+ years old and have been a Strider member for 10+ years are eligible to receive a FREE membership for the year. However, each member has to make the request to receive this benefit each year. Randy Cook suggested that the Striders allow these members to be automatically registered each year. It was decided we would need to create a list of eligible members and forward them onto Bob Brunner, the membership coordinator, to see what he can do. Once in the system, perhaps we can email them yearly asking whether or not they want to stay on as a member or add a check box to the membership sign up page that confirms the member meets the age and tenure qualifications.



Next meeting will be **October 7th**, 6:45 PM at Running Etc. in Norfolk

Adjournment: The meeting was adjourned at **7:52 PM**.