

**Tidewater Striders**  
**Board of Directors Meeting Minutes**  
**September 5, 2017**

The meeting was called to order at 6:31 pm at the Neptune Festival office in Virginia Beach by President Steve Shapiro. The following Board members were in attendance: Steve Shapiro, Dan Edwards, Tom Randolph, Randy Cook, Jennifer Cowell, Gene Edwards, Deb Redmond, Tim Robinson, and Marie Price. Absent were Drew Midland, Jim Dare, and Stephanie Manny.

**President's Report:** Steve passed on his report to allow more time for discussions under Old Business and New Business.

**Vice President's Report:** There was nothing to report.

**Treasurer's Report:** The report by Dan Edwards was accepted.

**Committee Reports:**

**Banquet:** Ada Lester will continue as the chair for this committee. The Board approved a motion setting the date of the 2018 banquet as February 3<sup>rd</sup> and tentatively at Norfolk Yacht and Country Club depending on the prices.

**Grand Prix:** Because the 1 mile race has not developed, a motion was made, seconded and approved that one must only run 5 grand prix races instead of 6 to qualify for an award.

**Marketplace:** Chairman, David Harrah, reported that sales at the Rock n Roll expo were down as compared to previous years. Total sales for the weekend were just under \$100.00. Five paper memberships were taken along with on line processed memberships.

**Membership:** Tidewater Strider membership finished August, 2017 with 1472 members. This was 65-members less than what we finished July with and down 69-members from a year ago. We had 33 members that did not renew by September 1st, so we begin September with 1439 members. This number is 13-members more than we began last month with.

**Programs:** Tom Randolph confirmed that the annual volunteer party will be held on November 5<sup>th</sup> from 1-4 pm at the Ocean View Fishing Pier in Norfolk.

**Race:** Chairman Dan Edwards went over the race schedule for the rest of 2017 and the beginning of 2018. All club races after Turkey Trot and the 50K are subject to potential cancellation as no venues have been secured nor race directors confirmed.

**Teams:** Gene Edwards said that the next event is the Yorktown 10 miler on November 4<sup>th</sup>. More runners for the Tidewater Striders team are needed. Contact Gene if you are available.

**Volunteer:** Marie Price said that the list of volunteers has been updated up to the RocknRoll events.

**Youth:** Deb Redmond said that the youth runners start back up this week.

**Old Business:**

- 1) After discussion among the Board members it was decided not to purchase ads in Pulse or Growler magazines.
- 2) Steve updated the Board on the on-going work with our Marketing/Social Media consultant.

**New Business:**

- 1) Three people have expressed interest in becoming the newsletter editor. A motion was made, seconded, and approved to direct the President and the executive committee to interview Brenda Barrera and potentially negotiate an agreement.
- 2) Outgoing newsletter editor, Ada Lester, sent the Board a nice email listing her reasons for leaving the position.

The meeting was adjourned at 7:44 pm.

Respectfully submitted,

Randy Cook