

# Tidewater Striders Board of Directors

## Meeting Minutes

**Date:** July 1st 2019

**Call to Order:** The meeting was called to order by Vice President Randy Cook at exactly 6:45 pm

- Location:     Running Etc.- Regency Hilltop Shopping Center, Virginia Beach  
                   Running Etc.- 1707 Colley Ave, Norfolk

The following Board members were in attendance:

- |   |  |  |  |
|---|--|--|--|
| <input checked="" type="checkbox"/> Steve Shapiro | <input checked="" type="checkbox"/> Marie Price  | <input checked="" type="checkbox"/> Randy Cook   | <input checked="" type="checkbox"/> Stacin Martin    |
| <input checked="" type="checkbox"/> Jim Martin    | <input checked="" type="checkbox"/> Drew Midland | <input checked="" type="checkbox"/> Tim Robinson | <input checked="" type="checkbox"/> Dan Edwards      |
| <input checked="" type="checkbox"/> Scott Ward    | <input checked="" type="checkbox"/> Thomas Hicks | <input checked="" type="checkbox"/> Tim Westfall | <input checked="" type="checkbox"/> William Tallent. |

Guests: \_\_\_\_\_

**President's Report: (Steve Shapiro):**

**Vice President's Report: (Randy Cook)**

**Treasurer's Report: (Tim Robinson)** – The latest financials have been published and shared with the board. Tim made the motion to cut a check to the Portsmouth Children's museum for \$5,360 which follows the guidelines of the race MOU to donate 50% of the race's net. Dan Edwards seconded the motion and the ayes have it 8 to 0 with no abstentions. Motion Approved.

**Committee Reports:**

**Advisory: (Sam Wittenberg)**

**Audit: (Scott Ward)**

**Awards: (Marie Price) -**

**Banquet: (Randy Cook)** – Randy extended a big Thank You to Dan Edwards for hosting the annual Tidewater Strider Picnic. There were a lot compliments about Dan's hospitality, the setup, the yard, and especially the SHADE. If Dan is willing, the board would love to have the picnic at his house again for 2020. Dan mentioned there were 87 reservations in RunSignUp and about 75 actually attended, and he tentatively agreed to host next year. It was a fantastic time and this was the most attended picnic in a long time.

Randy said it was a little early but he would make the RunSignUp live for the November 2<sup>nd</sup> Volunteer party soon.

**Budget:** (Tim Robinson) – Nothing new was added, but there will be a new draft budget posted sometime during the summer.

**Constitution & Bylaws:** (Randy Cook)

**Elections:** (Lori Sherwood)

**Grand Prix:** (Stacin Martin)

**Grand Prix Multi-Sport/Triathlon:** (Lisa Armistead)

**Grand Prix Walking /Walking:** (Bunny May)

**Grand Prix Youth / Youth Program:** (Steve Sheppard) –

- Our Tidewater Striders New Energy Crew did quite well at this weekend's AAU Regionals Championship Meet in the bright sun and hot temps at Hampton University, Fri, Sat and Sun! **We had 8 athletes who placed in the Top 6 at Regionals and therefore earned the right to move to the next stage, AAU Nationals at the end of July in Greensboro, NC!** Earning the right to move on are: **Qiana Boyd(3rd in 800m), Jocelyn Plemmons (3rd in 3000m), Matthew Gaspar (5th in 3000m), Sophia Watson(6th in 1500m), Alec Emond (6th in 1500m, 6th in 3000m), Ty Schasse (4th in 1500m, 4th in 3000m), and our two Top finishers, Jayden White (2nd in 3000m), and Rachael Zimmer (2nd in 3000m, 3rd in 400m, 6th in 1500m)**
- We will publish our Fall schedule sometime in July. We now have 257 signed up for New Energy with 31 coaches on board....still need some help at Mt Trashmore.
- I expect to meet or surpass last year's total roster while Steve and our leads continue to improve on quality sessions.
- We are expecting a nice turnout for the Summer Series.
- Thomas Tate has stepped up to assist Steve in our post season competition.....special recognition should go out to both of them for the extra training and meet coverage.

**Hall of Fame:** (Bee McLeod) – Juanita Etheridge received her Hall of Fame award with the correct spelling of her name.

**History:** (Randy Cook) – The History of 2019 is updated through June.

Randy thanked Jim Martin for revamping the Race Archive information on the website.

**Marketplace:** (William Tallent) –

**Membership:** (Bob Brunner) - The Tidewater Strider Membership ended June with 1809 members, slightly up from May (1805) and 115-members above the end-of-June 2018. There were 37-transactions in June involving 65-members. We ended June with a total of 1137 memberships and we had 1125 one-year ago.

**Nominations:** (Rich Hildreth / Jean Phelan)

**Policies and Procedures:** (Randy Cook) – Randy stated that Steve would have the addendums done by next month's meeting for review and approval.

**Programs: (Drew Midland)** – Drew is in contact with **Jamie Lynch** of Motion Physical Therapy in Ghent to come out and talk. Randy mentioned there may be another therapist looking to introduce another program as well.

**Publications: (Jean Phelan)**

Jean is gathering information regarding other local race club “workout meetups” that are open to all and share them with Strider members via Social Media and WebSite. She mentioned she knows Smartmouth and Chesapeake Brewery both have their own run clubs that gather regularly. A discussion began questioning why we would do this when we have our own club workouts. The general answer was to promote unity among the clubs and inclusiveness and keep our members informed. We decided to wait and see what Jean comes up with and go from there, but to definitely continue to promote Strider and Running Etc. ‘insured’ workouts.

**Race: (Dan Edwards/Thomas Hicks/Rick Brown) –**

- The YMCA July 4<sup>th</sup> Run for Independence 5K at Mt Trashmore will be a large race, estimate 650 – 800. Board Members are asked to run and/or volunteer as the YMCA truly helps the club out during the Turkey Trot.
- Summer Series appears to be on track. Dan Edwards stated he would not be able to attend the first race and needs help transporting the Strider Van to the garden. Tim Robinson volunteered to drive it. Van will be pre-loaded with water cups & jugs. Board Members should have their Mel Williams Memorial Scholarship Raffle items confirmed to Bee & Goody this week. Tom will set up a table with volunteer and team “sign up” sheets for the upcoming races. Tim Westfall mentioned that there should be an announcement given to the race participants as to what each table is for so there is less confusion. Thomas Hicks said he would ask Jean to get the MC to do this before and after the race.
- Strider Mile – Canned Beer, Hamburger and Hot dogs will be some of the items on the menu of the post-race party (Tom Murphy’s name was dropped as the ideal volunteer cook).
- Permit for the October 12<sup>th</sup> Cross Country race at Bells Mill was submitted and reservation for Big Woody’s was placed.
- Strider Ten-Miler – on track but few signups so far. Need to step up the social media promotions. Still trying to decide what to give out...Singlets perhaps
- Turkey Trot – Dan will be submitting permits this month and RFPs on shirts & doughnut sponsor. He is also soliciting people to join a race sub-committee in an effort to try and get more organized and delegated.
- The Strider’s van still needs ball joint repair work performed, but will be deferred to August. Potential repair cost is \$500-\$1000.
- Storage unit renewed for 2019-2020.

**Scholarship: (Dan Edwards / Jim Dare** – Tim Robinson will start sending out the scholarship money next month.

**Teams: (Thomas Hicks)** – Thomas reported we still needs more people on the Strider team for the Mel Williams 5k and more Teams for the Strider Mile DMR race. There will be an OPEN (Male & Female), OPEN Mixed, and MASTERS (Male & Female) categories.

**Volunteer: (Marie Price)**

**Social Media:** (Jean Phelan- Face Book / Jim Martin- Twitter / Marie Price- Instagram) – Ever since Marie purchased a new phone

**Website: (Jim Martin)**

- Updated the Group Workout section with the latest workouts. Jean Phelan has some more local club workouts she's going to share (as mentioned above under publications).
- Working with Randy Cook on the final stages of the new look Race Archives section of the website. [www.tidewaterstriders.com/racearchives](http://www.tidewaterstriders.com/racearchives)
- Received the Mel Williams Memorial Scholarship Prize Listing from Bee McLeod yesterday and plan to incorporate it into the webpage and twitter
- The "Club Discounts" page has not been updated in sometime. Going to work with Bob Brunner to update. Tim Westfall mentioned taking a look at the Peninsula Track Club webpage as they have something similar.

**Old Business:**

- Award Addendum edits will be discussed during August's board meeting (Steve Shapiro, Marie Price)
- Since Drew Midland was out of town, the board decided to table the discussion about the new "Media" committee until August's meeting. Board members are asked to review the draft policies and procedures Drew handed out during June's meeting.

**New Business:**

- Last month we talked about doing the Richmond Runners Invitational series next year starting January. Steve sent out some updates to this, but since he was unable to attend this month's meeting, we will also table this for more discussion and possible motions next month. We hope to offer up the ERR as one of the races in the series, but will still need to meet with all the clubs involved and discuss a schedule. Thomas mentioned that there is an October team competition for a 10-miler in Fredericksburg that looks interesting too.
- Board member Tim Westfall brought up the idea of having The Rundown printed and distributed to members again. This suggestion was met with a lot of positive feedback from board members, so he will research further and introduce cost estimates for the next meeting.

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Next meeting will be **August 5th**, 6:45 PM at Running Etc. in Norfolk

Adjournment: The meeting was adjourned at **7:36 PM**.