

Tidewater Striders Board of Directors

Meeting Minutes

Date: June 1, 2020

Call to Order

At 6:35 pm, President Thomas Hicks called the Striders Board of Directors meeting to order. Due to the COVID-19 restrictions the meeting was held via video conference call.

Location: Running Etc.- Regency Hilltop Shopping Center, Virginia Beach
 Running Etc.- 1707 Colley Ave, Norfolk
 Video Conference Call

The following Board members were in attendance:

<input checked="" type="checkbox"/> Steve Armitage	<input checked="" type="checkbox"/> Marie Price	<input checked="" type="checkbox"/> Randy Cook	<input checked="" type="checkbox"/> Kimberly Borges
<input checked="" type="checkbox"/> Jim Martin	<input checked="" type="checkbox"/> Andrew Hoffer	<input checked="" type="checkbox"/> Tim Robinson	<input checked="" type="checkbox"/> Peter Pommerenk
<input checked="" type="checkbox"/> Bunny May	<input checked="" type="checkbox"/> Thomas Hicks	<input checked="" type="checkbox"/> Tim Westfall	<input type="checkbox"/> William Tallent

Guests: None

President's Report

- Motion: Approve minutes of the May 4 meeting, all present approved
- Membership week was a big success. There were 106 sign-ups and renewals during the one week. The Striders are leading way with local events.
- Virtual ERR raised \$1,200 for Fallen Heroes; 900 views were reported for the virtual after-party.
- Thomas met with the race directors last week: (1) The upcoming July races (Summer Series & Mel Williams Memorial 5k) are still anticipated to take place. The events would conform to RRCA guidelines for non-contact events during COVID-19: No after-party, no water stations for 5k or under, pre-packaged food and canned beer. If the summer series gets cancelled, a social media virtual run event would be planned. For the Mel Williams Memorial Race, it was suggested to postpone the race to September 13. There was a discussion about the potential impacts and conflicts with other races. Board members felt that a virtual event with fundraising the scholarships should be held if the actual event is cancelled. No decision was made, but contingency plans should be made.
- A virtual Duathlon will be held, with fundraising for first responders.
- Thomas discussed plans for supporting virtual Boston runners September 7 – 14.
- Thomas announced that Striders' Meetups at Murphy's will resume as soon as certain COVID restrictions are lifted in Phase 2. Meet-ups must be limited to 50 people.

Vice President's Report

- Jean Phelan will be race director for Summer Series.
- Rich Castro, a long-time race director with the Boulder running club, has provided running tips in the RUNDOWN

Randy reported on his committees:

- Banquet: Picnic still planned for Aug 22. Jon Leiding made suggestions for the banquet in lieu of GP awards

- Hall of Fame: Two nominations have been received to date
- The Club History is up to date as of May.

Treasurer's Report

- No May financials, as bank statement has not been received yet. Cash flow has been impacted already due to COVID.

Committee Reports

There were no updates on committees except those already noted above and the following:

- Constitution and Bylaws: (Peter Pommerenk): Will send revised bylaws to Thomas for advertisement via social media and RUNDOWN two months prior to General Membership meeting as required by current bylaws.
- Multisport: (Bob Boyce): Grand prix events that have been cancelled to date include Smithfield Sprint Triathlon, Outer Banks Duathlon, Northwest River Sprint Triathlon, Jamestown Olympic Triathlon, Colonial Beach Triathlon. James City County not currently issuing permits; therefore, Virginia Duathlon is in jeopardy.
- Marketplace: (Thomas for William Tallent): Just received racer-back shirts and they are selling well. Still waiting on new hats. Randy moved to give a new Striders' hat or visor to each board member. Motion was approved with 10 ayes, one abstention.
- Media: (Jean Phelan/Jim Martin): Striders Podcast (Andrew Hoffer): Jim reported on current followers: Instagram 1,141, Twitter 1,138, Facebook 4,400. Registration for the Seashore 50K opens June 20th. Jim also updated the web page with history updates and applied another WordPress update. Andrew reported that he received good feedback on the podcast with Dave McDonald. The next podcast probably be with Ann Hupp. Thomas suggested advertising local non-Striders virtual events, to help support local race companies.
- Membership: (Bob Brunner): The Tidewater Striders ended the month with 1,816 members compared to 1,811 one year ago. Memberships total is 1,140 compared to 1,145 one year ago. Membership increased by 65 members last month. There were 80 transactions in May 2020 involving 127 members.
- Programs: (Kim Borges): Suggested a contest on the quarantine run challenge page to boost Striders' membership.
- Volunteer: (Marie Price): Discussed trash pickups

Old Business

- Grand Prix/Multisport Grand Prix rules require modification due to COVID-19 (pending)
- Peter reviewed questionnaire data from Membership sign-ups (see attachment). The data may help decide if the question "How did you hear about the Striders?" needs to be retained on the sign-up form.

New Business

- Thomas suggested that the next meeting may be held in person.

Next meeting: July 6, 2020, 6:30 PM (Location: Running Etc, Virginia Beach)

Adjournment: The meeting was adjourned at **7:55 PM**.

Minutes prepared by: Peter Pommerenk

Minutes approved: July 6, 2020

Tidewater Striders Membership/Sign-Up Data (May 4, 2020)

- 4,602 total entries
- 3,493 unique persons
- 1,772 current members (but only 1,741 unique persons??)

Primary Interest (Current Members)	Number
Running	949
Running Youth	168
Running Multi-Sport	117
No answer	115
Running Walking	111
Walking	68
Youth	64
Running Multi-Sport Youth	46
Multi-Sport	33
Running Walking Youth	33
Running Walking Multi-Sport Youth	29
Running Walking Multi-Sport	27
Walking Youth	6
Multi-Sport Youth	4
Walking Multi-Sport	2
TOTAL	1,772

How did you hear about the Striders?

Answer	Number
No Answer Given	1,848
Renew/Prior Member	602
Other	576
Acquaintance	448
Web Search	363
Expo/Race	235
Family Member	212
Coach/Team	94
Social Media	83
Running Etc/J&A	80
Word of Mouth	61