

Tidewater Striders Board of Directors

Meeting Minutes

Date: May 6th 2019

Call to Order: The meeting was called to order by Vice President Randy Cook at precisely 6:45 pm

- Location: Running Etc.- Regency Hilltop Shopping Center, Virginia Beach
 Running Etc.- 1707 Colley Ave, Norfolk

The following Board members were in attendance:

- | | | | |
|---------------------------------------------------|--------------------------------------------------|--------------------------------------------------|------------------------------------------------------|
| <input checked="" type="checkbox"/> Steve Shapiro | <input checked="" type="checkbox"/> Marie Price | <input checked="" type="checkbox"/> Randy Cook | <input checked="" type="checkbox"/> Stacin Martin |
| <input checked="" type="checkbox"/> Jim Martin | <input checked="" type="checkbox"/> Drew Midland | <input checked="" type="checkbox"/> Tim Robinson | <input checked="" type="checkbox"/> Dan Edwards |
| <input checked="" type="checkbox"/> Scott Ward | <input checked="" type="checkbox"/> Thomas Hicks | <input checked="" type="checkbox"/> Tim Westfall | <input checked="" type="checkbox"/> William Tallent. |

Guests: _____

President's Report: (Steve Shapiro): Steve was out of town during this meeting, but check out his President's column in the May "Rundown" (Issue 513) where he gives advice and tips on 'hot weather' running. Thank you Randy Cook for stepping up to lead the meeting this month.

Vice President's Report: (Randy Cook)

Treasurer's Report: (Tim Robinson) – Tim mentioned he published the latest financials and the only noticeable difference between this year and last was that he accrued totals for the distance series and resolution run for this year whereas the previous treasurer recorded the revenue as it happened.

Committee Reports:

Advisory: (Sam Wittenberg)

Audit: (Scott Ward)

Awards: (Marie Price)

Banquet: (Randy Cook) – To date, 16 people have signed up for the Strider Picnic (June 15th at Dan Edwards home). Randy mentioned that he's a little concerned about all the people committing to go to the event via Facebook are not getting counted via RunSignUp. He is asking all Social Media outlets to publish the Run SignUp link for the picnic and encourage people to use it to sign up.

Budget: (Tim Robinson) – Nothing new was added, but there will be a new draft budget posted sometime during the summer.

Constitution & Bylaws: (Randy Cook)

Elections: (Lori Sherwood)

Grand Prix: (Stacin Martin) – No new races since we last met

Grand Prix Multi-Sport/Triathlon: (Lisa Armistead)

Grand Prix Walking /Walking: (Bunny May)

Grand Prix Youth / Youth Program: (Steve Sheppard) –Willian Tallent reported that the ‘FREE’ Youth Grand Prix 1 Miler race is scheduled for Thursday May 9th 6:30pm at Fort Monroe. The Track series is coming up so there will be an extra practice each week on Wednesday nights at 6pm for all those running in that series. The location has not been determined yet. Dan Edwards reminded everyone that the Youth Campership deadline is June 15th and asked that our multi-media outlets get the word out.

Hall of Fame: (Bee McLeod)

History: (Randy Cook) – Randy continues to work on the 2019 history. He made the request to receive a copy on the meeting minutes in WORD format so that he can incorporate parts of them into the write up.

Marketplace: (William Tallent)

Membership: (Bob Brunner) - Tidewater Strider membership ended April 2019 with 1802 members. This is the highest total in 4.5 years (October 2014) and slightly above what we finished at last month (1796). One-year ago we were at 1674-members and the highest we've been since 2011 is 1866 members and this month represented our 4th highest end-of-month total since then. All three of the previous highs came in 2014.

There were 48 transactions in the month of April and involved 96-members.

Nominations: (Rich Hildreth / Jean Phelan)

Policies and Procedures: (Randy Cook) – Addendums will be discussed during the July meeting.

Programs: (Drew Midland)

Publications: (Jean Phelan)

Race: (Dan Edwards/Thomas Hicks/Rick Brown) – ERR: Due to construction, the military base is off limits this year, so there is a NEW race course for the ERR that has been approved by the city and awaits certification from Rick Brown to confirm the distance. It is a nice course with more shade and is now stroller friendly. The City also surprised us by saying the Pavilion was off limits due to construction there as well. However, everything is being moved just outside the Pavilion and the City is going to corral off our area with ropes and tents, tables and chairs. We are working to get some power for the DJ. Team Hoyt is on board with attending the event now that we are stroller friendly. Medal and trophies and shirts are in. Pizzas are ordered. Tom is still working on getting beer vendor, and waiting to hear back from Legends. No trucks are allowed this year since we are outside the Pavilion. 10 Porta-Potties are on order. Most likely will need to rent a truck to haul everything.

Aug 3rd Strider Miler flyers will be handed out during the ERR.

October 12th Cross Country 5k race at Bells Mill Park in Chesapeake with the after party at Big Woody's. Working on the permit.

Two weeks ago, J&A Racing (Jerry Frostick) sold their race timing function to "EnMotive" the largest timing company in the country based out of California. They transferred the obligation relative to our prepaids to EnMotive. We will still work with Andy and the equipment housed at J&A for the time being. Jerry will most likely now hire EnMotive for his races and EnMotive will be aggressively looking for other area races to time as well.

The Shamrock Expo is now charging a \$1000 for a booth, so we will have to determine whether or not this effort is worth the fee.

Dan thanked Thomas Hicks for his help with our recent contract races as he could not attend.

4th of July race is the next big contract race and we need to start thinking about promoting that more. It is a great race and we have an even great relationship with the YMCA at Mt. Trashmore.

Scholarship: (Dan Edwards / Jim Dare) – Jim Dare handed out the Scholarship selections. 19 applications were submitted this year (7 High Schoolers and 12 Collegiates) After the first pass, 1 High school applicant and 3 College applicants had to be dropped for not meeting the requirements/selection criteria threshold. 15 scholarships were awarded for a total \$30,000. The Collegiate applicant base this year was a lot stronger than the high school applicants. A motion to approve the scholarship selection was made, seconded and unanimously approved by the board (Vote 10 to 0).

CURRENT HIGH SCHOOL SENIORS (\$10,500)

Savannah Bowers	Ocean Lake (SothCarolina)	\$3,000 Pam Edwards Memorial Scholarship
Benjamin Werve	Frank Cox (USNA)	\$3,000 Tom Bashara Memorial Scholarship
Davis Young	Ocean Lake (UVA)	\$1,500 Tidewater Striders Scholarship
Nick Elfelt	Frank Cox (VA Tech)	\$1,000 Tidewater Striders Scholarship
Patrick Meinen	Ocean Lakes (Geo Mason)	\$1,000 Tidewater Striders Scholarship
Betsy Pollard	Western Branch (Campbell U)	\$1,000 Tidewater Striders Scholarship

CURRENT COLLEGIANS (\$19,500)

Harrison Martingayle	FSU	\$5,000 Mel Williams Memorial Scholarship
Thomas Amabile	Geo. Mason	\$2,500 Tidewater Striders Scholarship
Rachel Boyce	JMU	\$2,500 Tidewater Striders Scholarship
Madeline King	Ole Miss	\$2,500 Tidewater Striders Scholarship
Cierra Sheppard	Tidewater CC	\$2,000 Tidewater Striders Scholarship
Kayleen Meinen	VA Wesleyan	\$1,500 Tidewater Striders Scholarship
Morgan Will	Nova SEast	\$1,500 Tidewater Striders Scholarship
Nick Martin	UVA	\$1,000 Tidewater Striders Scholarship
Doria Martingayle	UVA	\$1,000 Tidewater Striders Scholarship

Teams: (Thomas Hicks) – The Men’s Strider Team finished 10th overall at the Boston Marathon. Congratulations!

So far, four teams signed up for the ERR Cup - (Endeavor, Running Etc, Striders, Bull City Running) No one from the other side of the water have signed up yet.

Volunteer: (Marie Price)

Social Media: (Jean Phelan- Face Book / Jim Martin- Twitter / Marie Price- Instagram)

Website: (Jim Martin)

- Performed Mailbox purge to free up valuable disk space
- Still need a copy of the latest “Strategic Plan” to post on web.
- Added 5 more races and links to race schedule & other area races
- Modified ERR site to announce Gift Certificate awards from Running Etc.

Old Business:

- Award Addendum edits will be discussed during July’s board meeting (Marie Price)...
- Inspiration Award – to be discussed during July’s meeting (Steve / Marie)
- The compression and creation of the new “MEDIA” committee will be up for discussion/approval during June’s meeting (Drew Midland)
- Tidewater Strider blankets were found in the storage unit...celebrate!

New Business:

- “Go Fund Me” account for Colonial Road Runner member and Grand Prix winner (Men 20-29) **Patrick Waller** to help pay medical expenses. As of Sunday May 5th they are 81% the way to their total \$20K. <https://www.gofundme.com/patricksmedicalexpenses>. The board made a motion to donate \$100 towards Patrick’s fund raiser, it was seconded and unanimously approved (Vote 10 – 0).
- Stacin Martin wanted to discuss the possibility of providing race directors some type of compensation for their efforts. Currently the Striders don’t have any formal rules for this and it is usually a race by race decision by the board. In the past the Striders have paid flat fees to race directors for the ERR and Breezy Point races. Only a couple of times the club paid a race director (Jim Golden) a nominal guaranteed amount with an added percentage of the net depending on the race participation. The club had to be careful going this route as they didn’t want to spend most of the net race profits to a director especially when race participation was low.

- The President received an email from the club's Newsletter editor requesting an increase in her monthly stipend by \$100 totaling \$600 per month. In the letter she explains how she's saved the club a lot of money sending out the RunDown via RunSignUp instead of Constant Contact and she bares the responsibility of maintaining the 'Facebook' side of social media to further the club's marketed campaigns. The motion was made to increase the stipend by \$100 for the Newsletter Editor/Social Media position, seconded and unanimously approved (Vote 10 – 0).
- Randy Cook proposed a new "Outstanding Performer Award" to have an Open, Masters (40-59) and Grand Masters (60 and over) categories (which is separate from Grand Prix awards). A detailed discussion broke out on how we could look for ways to improve the committee's process of selecting / nominating award winners for all awards and possibly doing away with some others less known awards. It was decided the Award committee should meet and determine this process and present it to the board for approval.
- Jim Dare announced that the club needs to start reaching out to sponsors for donation of raffle prizes for the Mel William Memorial Scholarship. Jim has an information sheet that talks about the race, the money they raised throughout the years and the scholarship. He will email it out to each board member in hopes they will share it with potential donors. The club is looking for prizes like: Gift Certificates, Gift baskets, Runner gear, Services, etc. In the past the club has been able to collect 50 prizes valued at about \$10,000 and would like to continue this trend. Please have all donations in by the July 15th. The sooner the better as the good prize list will attract more runner participation.
- Jim Dare gave the board a brief history of the Striders Scholarship program by sharing that in 1982 the Striders awarded its first scholarship to one individual for \$500. The next 25 years the Striders handed out 104 scholarships for \$80,600. The past 13 years, 132 scholarships were awarded for \$235,000. Since its inception, the Striders awarded a grand total of 236 scholarships tallying \$316,100!!!
- Thomas Hicks mentioned that Tallwood High School announced it would like to volunteer for the ERR for a donation. Dan and Tom will talk offline regarding an amount.
- During next month's meeting, Dan would like to discuss the status and future of the Golden Runner program.
- Tim Westfall announced the Cause for Paws race (Linda Long) earned \$3,700 with 120 participants.

Next meeting will be **June 3rd**, 6:45 PM at Running Etc. in Norfolk

Adjournment: The meeting was adjourned at **7:51 PM**.