

Tidewater Striders
Board of Directors Meeting Minutes
March 6, 2017

The meeting was called to order by President Steve Shapiro at 6:30 pm at the Neptune Office in Virginia Beach. The following Board members were in attendance: Steve Shapiro, Dan Edwards, Randy Cook, Jennifer Cowell, Marie Price, Drew Midland, Gene Edwards, and Tom Randolph. Jim Dare, Tim Robinson, Stephanie Manny, and Deb Redmond were absent.

President's Report: Steve Shapiro reported that the entire Distance Series went well despite the abnormally warm temperatures for the winter. The annual banquet was a success and well attended. The next Shore Drive cleanup will be on March 12th. The Strategic Action Plan is on the website and will stay there for another month to give members a chance to offer feedback. The film "Boston" will be showing at the Lynnhaven Mall and at MacArthur Mall. The Tidewater Striders may host a viewing party at the mall. Details to follow.

Vice-President's Report: Tom Randolph made a proposal to add some shorter races to the Super Grand Prix schedule on the South Side. The idea was seen as a good idea by the Board so Tom will present his idea to the Colonial Road Runners and the Peninsula Track Club.

Treasurer's Report: Treasurer Dan Edwards presented his detailed report and it was accepted.

Committee Reports:

Banquet: A motion was made and seconded to make Ada Lester the chair of the banquet committee. Motion carried. Ada reported that the banquet was well enjoyed and appreciated by those who attended. She does not recommend increasing the ticket cost unless we expand to an open bar. A possible way to save costs overall to the club would be to decrease complimentary invitations.

The 2017 picnic will be hosted by Dan Neuland again on June 10, 2017. The swim will start at 4pm with dinner at 5pm. Dan has requested a budget and he will plan the menu and do the shopping and provide receipts to the treasurer.

The 2017 volunteer party is in the early stages of planning. A budget for this event is also needed.

Grand Prix: Marie Price and Adam from J&A are still working on the details of the scoring to be used.

Hall of Fame: Bee suggested that the announcement of the new HOF members be changed in the Policies and Procedures from "January 1st to between December 16th and January 1st." A motion was made and seconded to revise the P&P as stated; motion carried.

Marketplace: Chairman Dave Harrah reported that a complete inventory was conducted on all merchandise on February 27th. A booth will be manned at the Shamrock Expo on March 17th and 18th. We will be selling merchandise and pushing memberships. More volunteers are needed especially for Saturday morning. Contact Dave Harrah directly to help. Any Board member who has not received an orange running cap or a blue visor given to the awardees at the banquet, please contact Dave direct to get one. Dave is still searching for a merchandise/ expo person to take over. No takers as of yet.

Membership: Tidewater Strider membership was slower than normal in February and we only grew by 20-members from the beginning of the month (1413) to end of the month (1433). We also had 46-members that lapsed on March 1st. Therefore, we begin March with a membership total of 1387. We also have an additional 75-Striders needing to renew in March as their memberships lapse on April 1st. The Board discussed possible ways to increase and incentivize membership. Board members were encouraged to contact Bob Brunner with suggestions.

Race: Dan Edwards reported that all of the spring races have been locked in. We lost a couple of races that are just not going to continue. The schedule for the rest of the year should be firmed up very soon. Help is needed at the Bunny Hop on March 25th since Dan has to be out of town. Randy Cook and Dan Edwards are now the co-race directors for the Elizabeth River Run. The Strider Mile will be on either June 17th or June 24th. The Summer Series will still be at the Botanical Garden.

Teams: Gene Edwards is working hard to put together teams for the Corporate 5K and the Elizabeth River Run.

Triathlon: As of now there are 60 entries for the Breezy Point Triathlon in June.

Volunteer: Marie Price has agreed to become the volunteer chairperson. Motion made and seconded to approve Marie as the Volunteer Committee Chair; motion carried.

Walking: The Walking Grand prix schedule was submitted and approved as follows:

January: 1st – Resolution 5K, 7th – DS# 1, 28th – DS# 2

February: 18th- DS# 3

March: No races

April: 1st – Runway 5K

May: 7th – JFS 5K, 27th – ERR 10K

June: 17th or 24th – 1500 m. Racewalk

July: 4th – Independence Day 5K

August: 1st – Memorial 5K, 20th – Strider 10 miler

September: 30th – Neptune 8K

October: No races

November: 4th – One Hour Racewalk, 23rd – Turkey Trot 10K

December: No races

Old Business:

- 1) Ada attended the meeting and presented a written proposal to be the photographer for each Strider race. The Board decided at this time to leave the decision up to each race director to have photos or not at their race.
- 2) Tom Randolph made a suggestion to have a “meet up” location inside the finish line tent after Shamrock for Strider members.

New Business:

- 1) Ada discussed a proposal to change the format of the newsletter so that it would read like a book. That is, the pages would flip over. She will attend a future meeting with a written proposal about the Issuu company.
- 2) Wayne Wilcox will come to the Board meeting on April 3rd to speak about the Virginia Beach Bikeways and Trails.
- 3) Steve led a discussion regarding an RRCA required music license that would apply to not only bands, but also to a DJ at Strider events. With the Board’s concurrence, Dan will pursue an annual license through RRCA which has a fee of \$106.00.

Adjournment: The meeting was adjourned at 8:20 pm.

Respectfully submitted,

Randy Cook, Secretary.