

Tidewater Striders Board of Directors

Minutes

January 7, 2019

Call to Order: The meeting was called to order by President Steve Shapiro at 6:45 pm at Running Etc. Virginia Beach, VA. The following Board members were in attendance: Steve Shapiro, Marie Price, Randy Cook, Stacin Martin, Jim Martin, Drew Midland, Tim Robinson, Dan Edwards, Scott Ward, Thomas Hicks, and Tim Westfall. Absent was board member William Tallent.

President's Report: Steve Shapiro called for the election of officers without objection.

Steve Shapiro indicated that the Resolution Run had the largest turnout to date. The Distance Series 10 Mile was a success and all board members were present at the event. The number of runners and post-race attendance was similar to previous years. The Distance Series 15 Miler will be held at Fort Monroe without interruption from the current government shutdown. The February banquet has 45 registered so far.

The board discussed the award nominees/selections procedures. The subcommittees for the various awards and selection committees were discussed to clarify questions on the process. Additionally, it was noted that the Policies and Procedures has more details regarding the procedures for nominees and selections for awards.

Vice President's Report: None

Treasurer's Report: Due to some race income and expenses that overlap between 2018 and 2019 adjustments will be made to the balance sheets for each all income and expenses have been received.

Committee Reports:

Advisory: Stacin Martin is coordinating the review of the RRCA waiver for runners who opt to continue running if race staff determine they should not continue. Stacin Martin will provide the waiver to Sam Wittenberg.

Audit: Audit is ongoing by Dan Edwards.

Awards: Grand Prix award notifications will be going out this week. The notifications will also request the winners to decide if they want their plaque or would like to donate the cost to the scholarship fund, which is consistent with previous years.

Banquet: Randy Cook provided revised Policies and Procedures regarding invitations to the board. The revision indicates that the identified award winners will be given free banquet invitations and include one guest. High school winners will be given an additional guest (two free guests) invite. The Inspiration Award winner was added to the list of awardees receiving complimentary banquet invitations. A motion was made to approve the revisions made by Randy Cook and the motion was approved.

Budget: The 2019 proposed budget was provided for review by the board. The board discussed the proposed budget for the Newsletter, Public Relations, and Promotion regarding the cost benefit. An ad hoc committee will be arranged to review these budgets as well as the budget for Teams. It was noted that additional budget adjustments can be made through the process of board approval during the year. The 2018 and 2019 budget "difference" was reviewed, but item cost (income and expense) details will need to be reviewed to determine

specific impacts on the budget difference. A motion to approve the budget was made and approved with one abstention.

The current balance sheet and profit and loss statements were provided for review.

Elections: Steve Shapiro and Dan Edwards were nominated for President. A request was made for each to briefly inform the board of their goals as president for 2019. Following each addressing the board, Steve Shapiro was re-elected as President. Randy Cook was nominated for Vice President and was re-elected without opposition. Tim Robinson was nominated and re-elected as Treasurer without opposition. Jim Martin was elected Secretary without opposition.

Grand Prix: Stacin Martin will be taking over the Grand Prix scoring for 2019. No changes to the policies and procedures regarding the quarterly (minimum) update of scoring; however, the goal will be to update following each race, which will essentially be a monthly update of the standings. Stacin Martin is working with Angelo Celesia to determine if Runsignup or another tool would be more efficient for scoring.

Currently the age categories go to the 70+ age group. The addition to revise to 70-74 and add a 75+ age group was discussed. A motion was made to make the revision to the scoring to change to 70-74 and add 75+. Based on the discussion it was determined more information regarding the number of 70+ competitors needed to be evaluated. A motion to table the decision was made and approved.

History: 2018 is being developed.

Marketplace: Shamrock expo will be the next opportunity to sell any Tidewater Strider gear. The process for approval of suggested Tidewater Strider logo items to get designed and purchased was discussed briefly. Members can make suggestions to the board and with sufficient detail the board will advise.

Membership: The Tidewater Striders ended December with 1,746 members compared to 1,712 a month ago and 1,571 one-year ago. We had 92-membership transactions in December involving 151-members as either new, returning, or renewing members. We also culled 23 of 82 longtime complimentary members who were contacted in November and asked the question to whether or not they still desired to receive the benefits of being a Tidewater Striders. They can return at any time in the future, but for now, we save RRCA dues. We do this on a yearly basis.

Policies and Procedures: Barb Mathewson will be reviewing the Policies and Procedures Addendum this year. The addendum has not been updated in several years.

Public Relations: Wendy did some additional promotion work on Turkey Trot and can continue to help out the club on an ad hoc basis.

Race: Race calendar is up to date. The Love Run in Thalia on February 16. Board members were encouraged to attend/volunteer. The race benefits CHKD. Stacin Martin and Drew Midland are following up on the previous action and expand the proposed race director information meeting to include volunteer information as well. It was noted that Runsignup has a volunteer signup tool that should be utilized as needed by race directors.

Teams: Thomas Hicks was approved as the Teams chairperson.

Website: Bunny May is identifying changes to the Walker Grand Prix page. Jim Martin is getting up to speed on the functions Angelo Celesia provides to act as a backup. Mass email procedures and others have been discussed already.

Jim Martin provided a print out of all the Grand Prix categories and the race schedules that are posted to the website.

Youth: The Youth Grand Prix races were provided to the board:

1. Bunny Hop 3/30
2. New Energy Race 4/7
3. New Energy Race 5/9
4. Elizabeth River Run 5/25
5. Strider Mile 8/18
6. New Energy Race 9/29
7. New Energy Race 10/20
8. Turkey Trot 11/22

*New Energy races are free to New Energy runners

A motion to approve the Youth Grand Prix races (dates may change) was made and approved.

New Energy had 317 signups for the calendar year 2018. All signups are club members. Most are part of a family membership, which impacts overall club membership by adding parents and siblings. New Energy is approximately 25% of the club membership.

Old Business:

The \$5 standard Tidewater Strider member race discount previously approved was discussed. A clarification of the approved early registration discount was made and that the race directors can offer the discount as late as they would like. However, at a minimum the discount will be offered up to the early registration date.

New Business:

Election of officers: see President's report above.

2019 Board goals: A summary of the Tidewater Striders Constitution was reviewed to frame the discussion of goals and priorities for the board. It was suggested that the board develop goals for the upcoming year that they would like to achieve. Each board member will provide feedback on last year and priorities for 2019 at the next board meeting.

HR Super Grand Prix: Steve Shapiro received the results for award winners for the Super Grand Prix. There are only a few Tidewater Strider award winners. The lack of Tidewater Strider participants in Peninsula Track Club and Colonial Road Runner events was noted when compiling result throughout the year. It was suggested that more of the PTC and CRR events be designated as team events to encourage Strider participation. The board will discuss other ideas to encourage participation as they are received.

Next meeting will be February 4, 6:45 PM at Running Etc. Norfolk.

Adjournment: The meeting was adjourned at 8:30 PM.