

# Tidewater Striders Board of Directors

## Minutes

January 8, 2018

**Call to Order:** The meeting was called to order by President Steve Shapiro at 6:47pm at the Joint Use Library in Virginia Beach. The following Board members were in attendance: Steve Shapiro, Randy Cook, William Tallent, Stacin Martin, Gene Edwards, Deb Redmond, Tim Robinson, Jim Martin, Marie Price, and Drew Midland. Absent were Jim Dare and Stephanie Manny. Also attending was outgoing Board member Dan Edwards.

President Shapiro introduced and welcomed the new and returning Board members for 2018. Outgoing Board member Dan Edwards was thanked for his 30 years of service as a Board member and treasurer of the Tidewater Striders.

Elections for 2018 were held and Steve Shapiro was reelected as president, Randy Cook was elected as vice-president, Tim Robinson was elected as treasurer, and Stacin Martin was elected as secretary.

**Treasurer's Report:** Dan Edwards covered the financial reports as of December 31, 2017. The current balance is \$410,488.67.

Race Committee: Dan Edwards reported on the outcome of the following races:

<u>Turkey Trot</u>	<u>50K</u>	<u>Res 5K</u>	
Rev 48,212	Rev 27,984	Rev 6,839	
Exp <u>26,818</u>	Exp <u>23,113</u>	Exp <u>2,693*</u>	Medal mailing not included
Net 21,394	Net 4,871	Net 4,146	

Turkey Trot – very good event with improved SM marketing, finisher medals & long-sleeved shirts; still owe a \$600 payment to the Windsor Woods neighborhood; not included in expense.

50K – continued its established reputation as an excellent event with great swag, well-supported course and excellent venue; potential gift to First Landing State Park not expensed.

Res 5K – went from 140 in 2017 to 336 in 2018. If continued should add finisher medals, chip-timing and continue long-sleeved shirts. Feedback is pending via post race survey but 93% of respondents have indicated they would be back next year.

Distance Series will be ongoing and it is hoped new volunteers will step forward from the board and other sources to cover rescheduling challenges.

Love Run at Thalia Elem School produced by two high schools is Feb 17<sup>th</sup>; volunteers requested.

Remainder of schedule through Sep 30<sup>th</sup> is out and needs to be posted on website and marketed through SM.

Rick & Dan are still willing leaders but more help needed. Dan suggests a liaison from the Board to work with the Race Committee.

### **President's Report:**

- 1) Because of the recent heavy snowfall, the first race of the Distance Series had to be moved to Sunday, January 14<sup>th</sup>. The starting time was moved to 10:30am so as not to conflict with the Mud in Your Eye 6K Run. Mettle has agreed to promote the Distance Series race on their website and the Tidewater Striders in turn will promote the Mud in Your Eye Run 6K.
- 2) The communications director, Wendy Craighill is doing a great job promoting the Club with the help of Marie Price and Angelo Celesia.
- 3) President Shapiro told the new Executive Committee about the next meeting of the (3) local running clubs ( Striders, Peninsula Track Club, and Colonial Road Runners) on January 22<sup>nd</sup> at Sentara Hampton Health and Fitness Center.

**Vice President's Report:** No report

### **Committee Reports:**

Audit: Tim Robinson will be doing an audit of the 2017 treasury and Dan Edwards has agreed to be the audit Chair for 2018.

Awards: Barb Mathewson is finalizing the awards to be presented at the annual banquet.

Banquet: The annual banquet will be on February 3<sup>rd</sup> at the Norfolk Yacht and Country Club. There will be a free/open bar from 5-6pm with beer/wine/soft drinks then a cash bar for the remainder of the evening.

Budget: The budget for 2018 was adopted at the December meeting.

Constitution & Bylaws: the new Vice-President, Randy Cook will make sure that the Policies and Procedures are up to date.

Grand Prix: The scoring for 2017 has been finalized and all winners have been invited to the banquet. A motion was made, seconded, and passed to add the Big Blue 5K in April as a Grand Prix race. Drew will look into a place for the Strider Mile race.

Hall of Fame: The four members of the class of 2018 will be inducted at the banquet in February. They are Renee High, Jean Phelan, Mike Harrison, and Steve Speirs.

Membership:

Chairman Bob Brunner reported that our membership has been strong and we had 64 new members and 36 renewing members in December 2017. We've added an additional 24 members the first 4-days of January.

Tidewater Strider membership stands at 1505 now after having 91-members not renew by the 1st of January. We have 57-members needing to renew by February 1, 2018. We ended 2017 with 1571-members compared to 1474 at the end of 2016 and we begin January 2018 with 1480-members compared to 1438 January 2017.

Public Relations and Publicity: Marie Price is posting news on Instagram and said that we have 325 followers.

Teams: Chairman Gene Edwards said that those who represented the Tidewater Striders in the Yorktown race have been paid and the next team race is the Elizabeth River Run in May.

Triathlon: Lisa Armistead sent a proposed multi-sport Grand Prix schedule for 2018. A motion was made, seconded, and passed to accept her proposal.

March 3<sup>rd</sup>: OBX Duathlon

April 7<sup>th</sup>: Smithfield Sprint

April 8<sup>th</sup>: Duathlon National Championships in Greenville, SC

April 21<sup>st</sup>: Rumpass Olympic

May 6<sup>th</sup>: Monticelloman Olympic

June 9<sup>th</sup>: Jamestown Sprint

July 14<sup>th</sup>: Allen Stone Run/Swim/Run

July 15<sup>th</sup>: Colonial Beach Olympic

July 21<sup>st</sup>: Tidewater Sprint

July ??: Virginia Duathlon

August 8<sup>th</sup>: Luray International Triathlon

September 9<sup>th</sup>: Patriot Sprint

September 23<sup>rd</sup>: Giant Acorn Sprint

September 29<sup>th</sup>: Waterman's Half.

Volunteer: Marie said that all volunteers for 2017 are in the system.

Walking: Currently the walkers have no chairman, no committee, and there will not be any Grand Prix awards for 2017.

Web Site: New Board member Jim Martin has expressed interest in taking over as the webmaster.

Youth: Deb Redmond said that the year end party will be on January 28<sup>th</sup> at Shore Break. There will be (9) 1-mile races for the youth in 2018. A motion was made, seconded, and passed to accept the Youth Grand Prix schedule.

April 22<sup>nd</sup>: Thoroughgood

May: TBD New Energy 1 Mile

May 26<sup>th</sup>: ERR Mile

June: TBD Strider Mile

June 16<sup>th</sup>: OK5K 1 Mile

Sept. 23<sup>rd</sup>: Alanton

Sept. 29<sup>th</sup>: Neptune 1 Mile

October: TBD New Energy 1 Mile

November 22<sup>nd</sup>: Turkey Trot 1 Mile

**Old Business:** There was none

**New Business:**

- 1) A motion was made, seconded, and approved to explore other sites for Board meetings. It will be revisited at the February meeting.
- 2) A discussion was held to work with Mettle Events and possibly having them time some of our races and us using some of their races for our Grand Prix. This will be revisited at the February meeting.
- 3) Mike Robinson of Running Etc. said he would put a banner of the Tidewater Striders in his two stores. The Board approved a motion to recommend a vinyl, double sided banner for each store, with the current logo and [www.TidewaterStriders.com](http://www.TidewaterStriders.com) visible on the banner and the cost not to exceed \$500.00.
- 4) The Board took Mike's suggestion of updating our logo even further. A motion was made, seconded, and approved to have a contest to design a new logo that may be used and the winner would get a Golden Runner membership. Subsequent to the meeting, it was decided to hold a further discussion on this item before proceeding.
- 5) Discussion was made to add links to our major races to the website and Jim Martin said this would be easy for him to do. Currently the Seashore 50K has its own webpage.

Adjournment:

The meeting was adjourned at 8:30pm.

Randy Cook