

Tidewater Striders Board of Directors

Meeting Minutes

Date: June 3rd 2019

Call to Order: The meeting was called to order by President Steve Shapiro at precisely 6:45 pm

Location: Running Etc.- Regency Hilltop Shopping Center, Virginia Beach

Running Etc.- 1707 Colley Ave, Norfolk

The following Board members were in attendance:

Steve Shapiro

Marie Price

Randy Cook

Stacin Martin

Jim Martin

Drew Midland

Tim Robinson

Dan Edwards

Scott Ward

Thomas Hicks

Tim Westfall

William Tallent.

Guests: _____

President's Report: (Steve Shapiro): Steve opened the meeting by encouraging every board member to attend the Global Running Day event at Murphy's Irish Pub and help support the United Way – "Virginia Beach Tragedy Fund". He talked to our Rock n Roll contact and she totally understood. Steve then thanked Thomas Hicks for all the work he and his team did directing ERR, it was a great race on a great course. Lastly he also encouraged the Board to sign up for the picnic, Summer Series and the Mel Williams Memorial Scholarship 5k.

Vice President's Report: (Randy Cook)

Treasurer's Report: (Tim Robinson) – The latest financials have been published and shared with the board.

Committee Reports:

Advisory: (Sam Wittenberg)

Audit: (Scott Ward)

Awards: (Marie Price) -Steve Shapiro was inspired to write the addendum to the "Inspiration Award". It included the standard eight categories all addendums have: Purpose, Qualifications, Nomination Process, Selection Committee Chairperson, Selection Process/Timeline, The Award, Presentation of the Award, and Publicity of the Award. He distributed hardcopies of the addendum for the board to review, but it was decided to delay the approval process until next month's board meeting to give Marie time to review and edit.

Banquet: (Randy Cook) – To date, 56 people have signed up for the Strider Picnic (June 15th at Dan Edwards home). Four board members have signed up so far and the rest are encouraged to attend. Tim Robinson mentioned he has left over napkins (i.e. serviettes) and paper plates from the Resolution Run to contribute towards the picnic.

Budget: (Tim Robinson) – Nothing new was added, but there will be a new draft budget posted sometime during the summer.

Constitution & Bylaws: (Randy Cook)

Elections: (Lori Sherwood)

Grand Prix: (Stacin Martin) – Stacin mentioned he would include the ERR race into the Grand Prix results soon.

Grand Prix Multi-Sport/Triathlon: (Lisa Armistead)

Grand Prix Walking /Walking: (Bunny May)

Grand Prix Youth / Youth Program: (Steve Sheppard) –

- 1. Spring Training Sessions at all our sites end this week, 6/6. We've had a great spring, numbers-wise. Some highlights:
 - * 248 on official Roster/paid Strider Members. We have a few more who'll sign up this week, so we'll end Spring Sessions at over 250, which will be a yr-over-yr increase of 10% or more. We're on track to surpass last calendar year's total Roster of almost 320.
 - * Our final 3 Youth Grand Prix Races of the Spring showed excellent participation. We held two Free YGP Races, one in April and one in May. April Race was hosted by Coach Dave McDonald and our Norfolk Training Group at Northside Park in Norfolk. That race had over 60 racers! Then in early May, our Peninsula Coach Thomas Tate and his group hosted another Free YGP Race at Fort Monroe that had over 70 finishers! To wrap up the Spring Session, we had right at 50 runners at the Elizabeth River Run/Crawford Street Mile and a couple of our middle school New Energy guys did their first 10k as well!
- 2. We began our additional track practices a couple weeks ago in preparation for AAU District Track & Field Meet on June 8 and Regionals at Hampton University, June 28-30. Shep led group through track basics and some benchmarking, as well as some Interval Workouts for these first few sessions. We have over 20 who will be competing next weekend at Norview HS Track, in New Energy/Strider Gear, hoping to start their process of qualifying for each next step on the Road to the Junior Olympics at NC A & T University in July!
- 3. We took delivery of a resupply of uniforms, and now are in much better shape to fulfill orders of all sizes, which had become problematic lately. Angelo worked out a simpler web link that is right on the main New Energy Runsignup page, so that should assist in making these more visible.
- 4. We are determined to have a nice sized group of New Energy runners at the Strider Picnic on the 15th, and later this summer as well at the Strider Mile!

Hall of Fame: (Bee McLeod) – Steve mentioned the call is out for nominations.

History: (Randy Cook) – Randy continues to work on the 2019 history.

Marketplace: (William Tallent) – William asked what would be the next event that requires the marketplace to be open. Steve Shapiro mentioned in the past it was opened for the summer series and the Rock-n-Roll expo would follow. Stacin Martin offered his help to bring some items from storage to the summer series races since it is in close proximity to his house. There was a push to sell more of the white singlets, they look and feel good especially during the warmer months.

Membership: (Bob Brunner) - The Tidewater Striders finished May, 2019 with **1805**-members. This was three more than the previous month (1802) and 121 more members than one-year-ago when we had 1684 members. There were 53-transactions in May involving 92-Striders. We had 25 Striders whose membership lapsed on June 1st. July is normally the BIG month for Strider Membership and June may also be a big month as folks find out that the Summer Series is \$15 per event if you are a non-Strider. Please remind your friends to tell others to register online for Summer Series in June to save money come July.

Nominations: (Rich Hildreth / Jean Phelan)

Policies and Procedures: (Randy Cook) – Addendums will be discussed during the July meeting.

Programs: (Drew Midland) – Drew needs to schedule a time for **Jamie Lynch** of Motion Physical Therapy in Ghent to come out and talk in addition to the “Race Volunteer” talk (Drew and Stacin will work together on this).

Publications: (Jean Phelan)

Race: (Dan Edwards/Thomas Hicks/Rick Brown) –

Under the “Race Committee” policies and procedures – Dan Edwards would like to make some price / number adjustments in Section 3b. The current numbers are dated and need to align with today’s prices. The line which currently reads: “...a revenue share of \$1.75 per runner or \$2.25 per runner for chip-timed event based on a minimum of 225 runners for manual timing and 300 for chip-timed race is received by the club”, will now read as “... a revenue share of **\$2.00** per runner or **\$3.25** per runner for chip-timed event based on a minimum of **200** runners for manual timing and 300 for chip-timed race is received by the club”. He would also like the following line removed as we are not permitted to sell insurance for contract races... “Insurance can be provided for a \$30 processing fee for each certificate required”. Dan made a motion for the changes. Tim Robinson seconded. All in favor with a vote 10 to 0 approved. Changes will be made on the website.

The Van was up for annual inspection. Don Green mentioned the ball joints were not in good shape and the potential repair cost is \$500-\$1000. Insurance for van has been renewed (\$1100).

Upcoming contract race: Eggelsston 5k Saturday morning June 15th at Virginia Wesleyan. Dan also would like to heavily promote the July 4th Independence Day 5k at Mt Trashmore as the YMCA helps us out tremendously during the Turkey Trot. Sign up to run or volunteer.

Thomas Hicks mentioned that there is a lot of interest in the Aug 3rd Strider Miler especially because of the DMR (Distance Medley Relay) race. Several people are forming teams up North to come down and compete. There will be a Women's / Men's / Mixed team champion awards. With the Youth running, we'll have good numbers and food and adult beverages afterwards will really make for a fun event.

After the ERR race Thomas Hicks sent out a Thank you to all the participants via facebook and requested their honest feedback. He said it was all very positive with one exception that the final water stop ran out of water for the last few runners/walkers. He mentioned this should not have happened, it will be corrected and never happen again. Everyone enjoyed the race course, the awards, shirts, team competition and post-race party and DJ. Since the course did not go onto the base, perhaps next year's run will start earlier before the sun heats things up. There was a volunteer problem this year. Jim Cone will be the volunteer coordinator next year. There were 36 spots on the course and only 21 course marshals showed up. Some high schools, who said they would show up with numbers, did not. The only other disturbing thing to happen was Thomas had his bike stolen after the race. Thomas said he would be happy to be the race director next year.

Strider 10-Miler is opening for sign up (\$20 members / \$25 non-members). Dan is looking for new ideas on what to do differently this year.

October 12th Cross Country 5k race at Bells Mill Park in Chesapeake with the after party at Big Woody's. Team competition will be promoted for this race.

Stacin Martin mentioned the Seashore Nature 50k run sold out within 40 hours of being open. People can currently sign up for the waiting list.

Scholarship: (Dan Edwards / Jim Dare) – All scholarship recipients have been notified of their award and Dan is working to find out when each high school is conducting their award ceremonies so the Striders can present the awards. Checks will go out once the treasurer hears from each recipient.

Teams: (Thomas Hicks) – The Striders won the ERR team competition and awarded the CUP. Congratulations! We just need to know what to do with the trophy. Thomas suggested displaying it at Running Etc. to which Drew Midland was very receptive.

The next team race will be the Mel Williams Scholarship Memorial which will be age graded. Thomas is looking for teams.

Volunteer: (Marie Price)

Social Media: (Jean Phelan- Face Book / Jim Martin- Twitter / Marie Price- Instagram)

Website: (Jim Martin)

- Redesigning the ERR, Turkey Trot and Shamrock Marathon Top Men/Women's Race Times tables
- Created a NEW Scholarship mailbox since we had some issues with GMAIL accounts.
- NEXT month will attempt a Word Press version upgrade from 4.9.8 to 5.2.1

Old Business:

- Award Addendum edits will be discussed during July's board meeting (Marie Price)...
- A few months ago board members Drew Midland, Scott Ward, Marie Price and Jim Martin formed a sub-committee per the recommendation of board president Steve Shapiro and met to discuss the future of the "Public Relations and Publicity", "Social Media", "WebSite" and "Publications" committees. Drew began by stating that the "Public Relations and Publicity" committee will be dissolved and the active Adopt-a-Highway and Adopt-a-Trail programs will be moved to the "Program" committee and any publicity functions move to the new "Media" committee. A motion was made for this and seconded by Stacin Martin. All board members were in favor by a vote 10-0 to approve. Next Drew mentioned that the remaining committees: "Social Media", "Publications" and "WebSite" would all be merged into the "Media" committee. He handed out draft policies and procedures to the board, but requested we refrain from voting on this merger until next month so Marie Price would have an opportunity to proof it. Dan Edwards made the recommendation that the Campership Applications be included among the line item 1E of the policies and procedures. A majority of the line items removed from the "Publications" policies were outdated and referred to obsolete procedures that are no longer required. Each board member was asked to review the handout more for later discussion next month.

New Business:

- Global Running Day –Wednesday June 5th 6pm Oceanfront- Rock n Roll Half Marathon (Steve Shapiro)
UPDATE! Global Running Day is now a Community gathering at the Murphy's Irish Pub parking lot with live music, raffles, specials and merchandise for sale with all proceeds (and donations) going towards the **United Way Virginia Beach Tragedy Fund**
Check-In 6:15pm / Run&Walk starts 6:30pm
- Richmond Runners Invitation – We have been invited by Richmond Road Runners to be part of their 2020 inter-club race challenge. Very similar to our Super Grand Prix, the three race clubs in northern Virginia: RRRC (Richmond), TCRR (Tri-Cities Road Runners) and FARC (Fredericksburg Area Running Club) all put together a race schedule to be a part of the "Challenge" (3 races). Not only were we invited, but so too was the Colonial Road Runners and the Lynchburg Road Runners. There will be three divisions:
 - **Open female -- 39** (3 members w/ alternates) **Open male -- 39** (3 members w/ alternates)
 - **Masters female 40 - 49** (3 members w/ alternates) **Master Open male -- 40 - 49** (3 members w/ alternates)
 - **Grand masters female 50+** (3 members w/ alternates) **Grand masters male** (3 members w/ alternates)

****Only the top 3 runners in each division score**

They are inviting us this early so that race calendars can be coordinated to make this happen. Strider board members think this is a great opportunity and very interested and would like to begin a dialog.

- “Race Timing” 2019 RRCA Virginia State ½ Marathon championship will be in Fredericksburg (Old Mill Park) Dec 8th. The Striders have been invited to field a team. Top five member’s times will be counted.
- A lengthy discussion was held regarding the Golden Runner program. To help alleviate the trouble race directors go through to accommodate Golden Runners applications/discounts, Stacin Martin and Angelo Celesia will configure RunSignUp to automate this process by creating Golden Runners as a separate club. It will be tested for the Strider Mile race event and discussed during August’s meeting. Stacin will pull and share the list of current Golden Runner members to the board via email.

Next meeting will be **July 1st**, 6:45 PM at Running Etc. in Virginia Beach

Adjournment: The meeting was adjourned at **7:56 PM**.



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