

Tidewater Striders
Board of Directors Meeting Minutes
May 1, 2017

The meeting was called to order by President Steve Shapiro at 6:45 pm at the Joint Use Library in Virginia Beach. The following Board members were in attendance: Randy Cook, Jennifer Cowell, Jim Dare, Dan Edwards, Gene Edwards, Stephanie Manny, Drew Midland, Marie Price, Deb Redmond, Tim Robinson, and Steve Shapiro. Tom Randolph was absent.

President's Report: Steve said the Board will continue to meet at the Virginia Beach Joint Use Library at least through June. We discussed putting an ad for future races in the Pulse publication but it was tabled until the June meeting. A motion was made, seconded and approved to give a \$100.00 gift card to Bill Holloran for his hard work on the Strategic Plan. 19 Strider members attended the pre race party on April 19th at Woody McGee's before watching the movie *Boston: An American Running Story*.

Treasurer's Report: Treasurer Dan Edwards presented his detailed report and it was accepted.

Committee Reports:

Audit: Tim has started the year end report.

Banquet: A budget was proposed for the picnic by Ada Lester. After discussion it was recommended that we wait until we get closer to the date of the picnic to get an accurate count of who is coming. A motion was made for a per head amount of \$10.00 for budgeting purposes. It was seconded and approved.

Grand Prix: Tim is working with Adam of J&A on a workable format for our Grand Prix scoring. They are having difficulty with the new system when runners "age up" into another age group during the year.

Membership: Tidewater Strider (TS) Membership ended April 2017 with 1390 members compared with 1441 a month ago and 1553 a year ago. There were 46-members that failed to renew by May 1st and there are another 43-members whom need to renew by June 1, or their membership will lapse. We begin May 1st slightly ahead of the 1384 members we began April 1st with.

Publications: Drew and Ada will look at the data to see how many members have opened the newsletter and using the new Issuu format. We will revisit this in June to decide if we want to continue using Issuu. Drew volunteered to create an event on Facebook for the Summer Series, Elizabeth River Run, and the Green Flash mile.

Race: Dan reported that the month of May is full of races but three races in June have moved.

The preparations for ERR are well under way. Medals and t-shirts with the new logo have been ordered, J&A and the Navy will help with the course. We currently have 250 entrants.

Drew said that Green Flash brewery wants to do more events with the Striders. They will sponsor the mile including providing a band and beverages for racers. It now looks like the race will be in August or September.

Scholarship: The committee met on April 23rd to recommend scholarships to current high school seniors and to current collegiate runners in the amount of \$27,000. A motion was made to accept the recommendation of the committee and approved. The actual report of the scholarship committee is attached to these minutes.

Teams: Gene Edwards said that the Striders will have a men's team and a women's team in the J&A Corporate Challenge 5K on May 4th. Gene is still working on teams for the ERR.

Triathlon: Breezy Point now has about 150 entrants.

Youth: April was a good month for New Energy. We now have 26 coaches and 157 registered participants as of April 30, 2017. Site attendance has increased in Chesapeake >30 and Suffolk >40 runners. Other sites attendance has been static. The weather has continued to be a problem on practice days. Due to a race cancelation we have opted to host a free one mile race May 7th for the New Energy members. Facebook and email reminders are being used to promote New Energy and the following striders races Christopher Farms, ERR, and the Strider Mile.

Our New Energy coordinator will be attending the June Board meeting to present his ideas and obtain feedback.

Old Business: The Mel Williams Memorial Committee discussed how to award the entry into the Marine Corps marathon. They decided to give it to Stacin Marin for 2017. A motion was made, seconded, and approved.

New Business: A motion was made, seconded, and approved to accept the Strategic Plan as developed by the Board and posted in the Rundown for comment.

Adjournment: The meeting was adjourned at 8:10 pm.

Respectfully submitted,

Randy Cook, Secretary